

DAVID VALLEJO

Front-End Developer | Web Designer

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INTRO

Hi, I'm David, a highly skilled and versatile web developer and digital media specialist. I have over 10 years of experience managing all aspects of websites and web features. I code using HTML, CSS, JavaScript, React and other Web Technologies. I hold expertise in front-end development, SEO, Website management, and design fundamentals. I feel as if my past co-workers would describe me as productive and impactful in any tech setting I've been placed in. I have a track record of enhancing user experiences for high-profile brands such as Kellogg's and its many brands and also many leaders in many markets such as the fence industry and e-commerce space. I have a passion for working in HTML, CSS, JavaScript, and WordPress and I specialize in delivering impactful and innovative web solutions tailored to client and company needs. I've built many internal tools for teams and personal use. AI focused development.

EDUCATION

University of Central Florida — B.A Digital Media: Web design

Hillsborough CC — *A.A Business Administration*

EXPERIENCE

Dotcom Global Media — Web Developer

Nov 2025 - PRESENT

Building out and maintaining multiple sites for multiple different fence companies. Working in pure vanilla HTML, CSS, Bootstrap, Javascript and using many different collaboration tools to provide great production assets to over 100+ clients.

Freelance Remote — Front-End Developer

OCT 2024 - PRESENT

Working on robust web projects for multiple brands, clients, and businesses while mastering elite AI engineering systems to produce world class work in a fragment of the usual delivery time. While also maintaining and improving SEO and assisting in winning marketing efforts for various clients.

Intersect Digital, Remote — Front-End Developer

JUL 2023 - OCT 2024

Leveraged expertise in web development, graphic design, and web design to deliver impactful solutions for Kellogg's brand clients. Utilized HTML, CSS, JavaScript, AEM, and Adobe Creative Cloud to manage and enhance daily website updates, driving engagement and generating thousands of views per day. Applied mobile-first design and coding principles, optimized images, and crafted keyword-rich content to achieve high-ranking SEO results across all brand web pages I worked with.

SKILLS

#Web-Design #SEO
#HTML #CSS
#Javascript #NodeJS
#Wordpress #React
#Elementor
#Remote-Working
#Fast-Learner
#Figma #Shopify
#Site-redesign
#Web-Management
#Site-Optimization
#google-analytics
#Keyword-research
#Front-end
#Bootstrap #SCSS
#Adobe CC #AEM
#API'S #Integrations
#Adobe Photoshop
#Adobe illustrator
#Adobe XD #Canva
#Product Design
#Graphic Design
#Microsoft Office
#Modern UI Design
#Positive-Attitude
#Team-Player

LANGUAGES

English, Spanish

Bluefin Payment Systems, Remote — Integration Engineer

AUG 2021 - OCT 2022

Worked in client-facing tech support and assisted in integrations and web development for various new technologies and API integrations.

Freelance Web Designer, Remote — Web Developer

JAN 2019 - PRESENT

I've developed and maintained websites for various companies in various industries, including transportation, reselling high-end sneakers, medical care, and many more. Using WordPress and Elementor or similar technologies. I've consistently boosted website traffic by 30% on average, through optimized design and SEO strategies for all clients.